



OUTDOOR
FEST 2026



21-24
MAY
2026

11.00 - 20.00 HRS.
HALL 5 - 6

QSNCC
BANGKOK,
THAILAND

ORGANIZED BY SCAN ME



Contact : N.C.C. MANAGEMENT & DEVELOPMENT CO., LTD.

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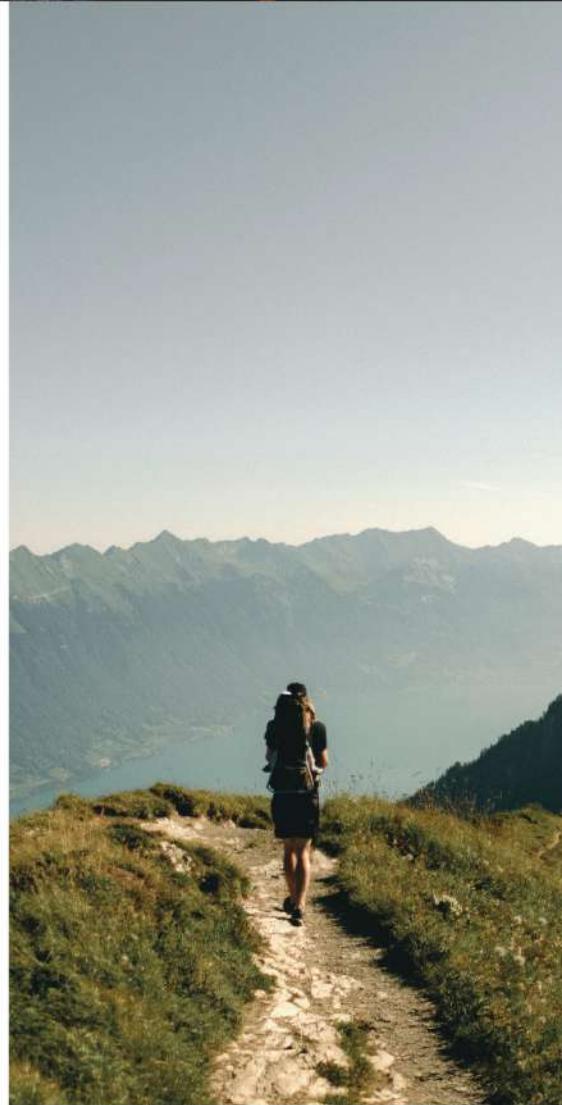
OUTDOOR FEST

In 2026, outdoor lifestyles continue to rise across Asia, as people seek wellness, sustainability and a deeper connection with nature. The outdoor and eco-adventure markets are expanding rapidly in Thailand and the region.

"OUTDOOR FEST 2026" stands as the ultimate gathering for adventurers and outdoor enthusiasts. It's where brands and businesses meet their target customers face-to-face unlocking sales potential, partnership and new market opportunities across Asia.

Objectives

- To obtain new customer base and business partners.
- To boost up product sales opportunities.
- To reconnect with existing customers.
- To expand media awareness for higher ROI.
- To enhance brand recognition.

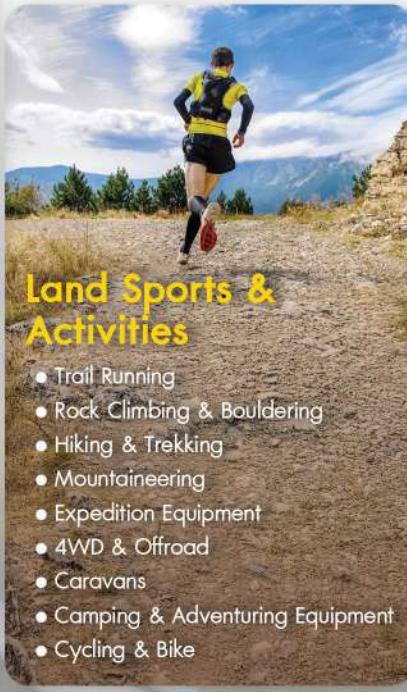


EXHIBITOR PROFILE



Water Sports & Activities

- Scuba & Free Diving
- Snorkeling
- Boat & Yacht
- Windsurf
- Paddle Board
- Sailing
- Jet Ski
- Kayak & Canoe
- Kitesurf
- Hydrofoil
- Parasailing
- Flyboard



Land Sports & Activities

- Trail Running
- Rock Climbing & Bouldering
- Hiking & Trekking
- Mountaineering
- Expedition Equipment
- 4WD & Offroad
- Caravans
- Camping & Adventuring Equipment
- Cycling & Bike



Related Products & Services

- Air Sports & Activities
- Paragliding
- Paramotor
- Sky Diving
- Digital Gear
- Camera
- Emergency Kits & Supplies
- Eyewear
- Survival Equipment
- Dry Food
- Hotel & Resort
- Travel Agency

VISITOR PROFILE

- Travelers
- Sports & Activities Explorers
- Dealers & Distributors
- Manufacturers
- Importers
- Retail Stores
- Online Retail Stores
- Service Providers
- Government Organizations/Associations



VISITOR ANALYSIS 2025

VISITOR NUMBER

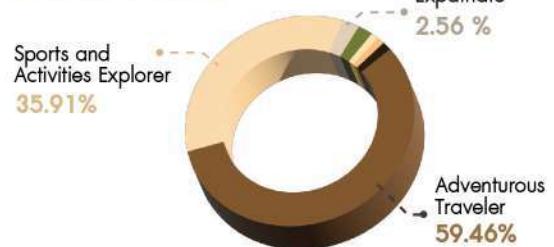
Total Visitors **60,284**

Local Visitors **54,497**

Overseas Visitors **5,787**



Visitor Ratio



▲ Adventurous Traveler 59.46%

▲ Sports and Activities Explorer 35.91%

▲ Expatriate 2.56%

▲ Restoration and Conservation Volunteer 2.08%

▲ Government Officer 1.30%

▲ Tourism Organization 1.23%

▲ Others 1.19%

