



# Outdoor Fest 2025

## Widen Horizon



**22-25**  
**MAY 2025**

11.00-20.00 hrs.  
Hall 5-6, QSNCC  
Bangkok, Thailand



Organized by  
**NCC**

Supported by



THAILAND



สมาคม



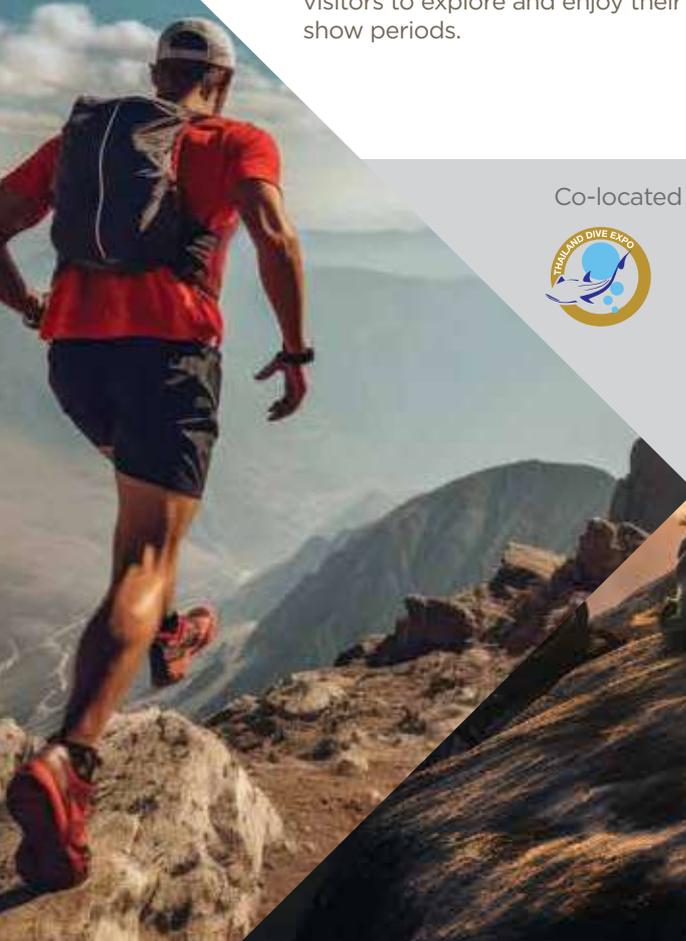
ISMED



# OUTDOOR FEST 2025

In recent years, a growing rate with an upward trend of extreme sports and outdoor activities have been seen in Thailand and neighboring countries, which are voted by world travellers as one of their top-of-mind destinations. Many new players, from local and international arenas, have come into this particular travel industry. Series of new products and tour packages as well as interesting sports and activities are launched continuously, to attract adventure seekers and vacation goers.

The "OUTDOOR FEST 2025" maintains its standpoint as the community platform for extreme sport and outdoor activity enthusiasts with land, water and air sport passion, including camping and glamping hobbies. This event will comprehensively serve those needs with a wide array of products and services for visitors to explore and enjoy their shopping time throughout the show periods.



Co-located with:



# EXHIBITOR PROFILE

## LAND SPORTS & ACTIVITIES

- Trail Running
- Rock Climbing
- Hiking & Trekking Mountaineering
- Expedition Equipment
- 4WD & Offroad
- Caravans
- Camping & Adventuring Equipment
- Cycling & Bike

## WATER SPORTS & ACTIVITIES

- Scuba & Free Diving
- Snorkeling
- Boat & Yatch
- Windsurf
- Paddle Board
- Sailing
- Jet Ski
- Kayak & Canoe
- Kitesurf
- Hydrofoil
- Parasailing
- Flyboard

## RELATED PRODUCTS & SERVICES

- Air sports & Activities
- Paragliding
- Paramotor
- Sky Diving
- Digital Gear
- Camera
- Emergency Kits & Supplies
- Eyewear
- Survival Equipment
- Dry Food
- Hotel & Resort
- Travel Agency

# VISITOR PROFILE

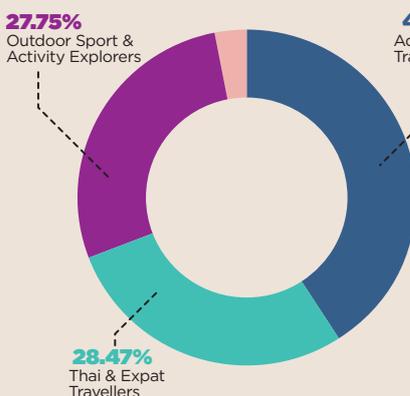
- Travelers
- Sports & Activities Explorers
- Dealers & Distributors
- Manufacturers
- Importers
- Retail Stores
- Online Retail Stores
- Service Providers
- Government Organizations/ Associations

# VISITOR ANALYSIS 2024



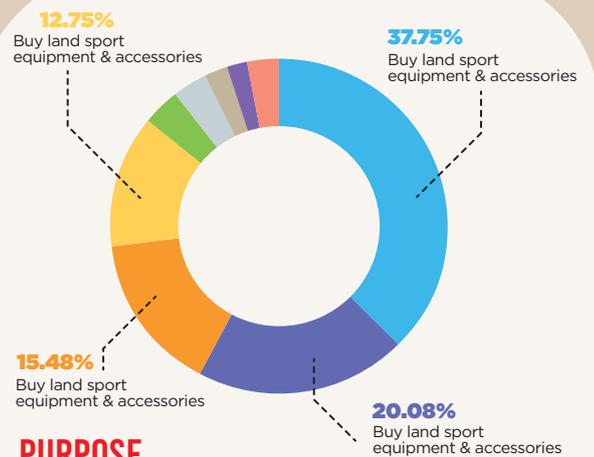
## VISITOR RATIO

Nationwide Buyers **92%**  
 Overseas Buyers **8%**  
 From total, **9%** is New Market  
 (Individuals with outdoor sport & activities interests)



## VISITOR DEMOGRAPHICS

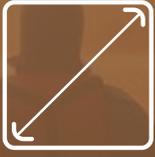
- Adventurous Travellers **40.94%**
- Thai & Expat Travellers **28.47%**
- Outdoor Sport & Activity Explorers **27.75%**
- Others **2.84%**



## PURPOSE OF VISIT

- Buy land sport equipment & accessories **37.75%**
- Buy camping equipment & accessories **20.08%**
- Buy water sport equipment & accessories **15.48%**
- Buy trips, tours & travel packages **12.75%**
- Attend onsite activities **3.63%**
- Buy air sport equipment & accessories **3.26%**
- Meet business partners/suppliers **2.30%**
- Visit the show to exhibit in the next edition **1.96%**
- Others **2.79%**

## SPACE RENTAL PRICE



**RAW SPACE**  
**7,000 THB/sq.m**



**RAW SPACE  
WITH STANDARD BOOTH**  
**7,600 THB/sq.m**

**CORNER  
CHARGE**

**+3,500 THB/CORNER**

### Remarks:

- Prices quoted above are **excluded 7% VAT**
- **Raw space must be booked at least 12 sq.m., and booth designs need to be submitted within 11 April 2025 for the organizer's approval.**
- **Raw space** needs to be carpeted; otherwise, you will be charged at THB 5,000 per sq.m. Also, the carpet installation needs to use the carpet tape only. Other types of tapes are not allowed. Raw space is required to build back and side walls between your booth and other exhibitor's area.
- **Standard Shell Scheme includes 3 sides of white partition (2.5 m. high), fascia name, 2 fluorescent lights, 1 socket (5 amp.), 1 table, 2 chairs, booth carpet and 1 basket.**
- The organizer reserves the right to cancel/ amend its special offer in any case against overdue payments.
- **Terms of Payment:**
  - The 1<sup>st</sup> payment (50%) within 15 days after your reservation
  - The 2<sup>nd</sup> payment (50%) within 11 April 2025
- **In case of raw space reservation which requires booth construction, the contractor and/or exhibitor needs to place a guaranteed cheque at the rate of THB 500 per sq.m. If no damages are found to the venue, your cheque will be returned with in 15 days after the show ends.**

## THE VENUE

### QUEEN SIRIKIT NATIONAL CONVENTION CENTER

An iconic landmark at the heart of downtown Bangkok, the Queen Sirikit National Convention Center (QSNCC) is a versatile venue suited to all kinds of events. This state-of-the-art facility is designed to offer flexible solutions both today and in the future.

The world-class facility has more than 280,000 square meters of usable space and 78,500 square meters of show space. Visitors can enjoy natural light from the inside while relaxing with a view of the lake and park from the windows and terraces.

Conveniently served by subway with Queen Sirikit National Convention Center Station connecting directly to the venue, it is easily and quickly accessible from all parts of Bangkok.

 [www.traveloutdoorexpo.com](http://www.traveloutdoorexpo.com)

 [www.facebook.com/OutdoorFestByNCC](https://www.facebook.com/OutdoorFestByNCC)

**For more information**

 +66 (0) 2229 3503, 3515

 [neoteam2@nccexhibition.com](mailto:neoteam2@nccexhibition.com)

Organized by:

**NCC**